



LEADERSHIP FOR LIFE

Because Everyone is a Leader

There is a common misconception that *Leadership* is a title and that title is reserved only for people who are high up in the organizational structure. First, Leadership is not a title – it is an action. When leaders become inactive and stop leading, they are just a title. Successful leaders are continuously looking for ways to learn, grow and improve. They find innovative and realistic ways to better themselves and therefore, improve their organizations.

Secondly, the key to being a successful organization is by adopting the philosophy that everyone as a leader – regardless of rank, title or tenure. Everyone should be expected to act as a leader and should be given the training and resources needed to become a successful leader.

Even rank and file staff are often in positions of authority or decision making. They can have an impact on their coworkers and/or customers. By empowering them to be leaders, they can have a significant and positive impact on the culture of the organization.

When staff are engaged, feel like they are contributing to the cause and are valued, they typically are more productive and therefore, contribute to the goals and betterment of the organization. Organizations can have leaders of varying capacity and competency at all levels. Successful leadership requires followership, but successful leaders also create more leaders.

This seminar will focus on the following:

- A brief review of what leadership is
- Why leadership is important
- Critical components of leadership
- Philosophy and psychology of leadership
- Personal and organizational leadership

This is a four-hour seminar.

Individual, small and large group presentations are available. We can work with you to customize the seminar for your organization's specific needs. Contact us for pricing.

